Streamlining Sales & Inventory Operations through Business Intelligence Dashboards and Workflow Automation with Osito

A Professional Readiness Experiential Program (PREP) Project Effort

----- Authors / Student Project Team Members -----

Michael Van Dyken is a Business Analytics student at George Mason University with a keen eye for transforming data into compelling visual stories. He's passionate about leveraging data visualization to uncover insights and drive informed decision-making.

Sarosh Shaikh is an Operations and Supply Chain Management student at George Mason University, deeply interested in optimizing workflows and enhancing operational efficiency. He thrives on finding practical solutions to streamline complex processes.

Areej Sejiny is a Management Information Systems student at George Mason University, focused on how technology can solve business problems and improve information management. She enjoys bridging the gap between technical solutions and business needs.

----- Industry Participant / Mentor -----

Daniel Hill Logistics Coordinator Osito Coffee

----- Faculty Member -----

Brian K. Ngac, PhD

Instructional Faculty, Dean's Teaching Fellow, & FWI Corporate Partner Faculty Fellow George Mason University's Costello College of Business bngac@gmu.edu

Interested in being an Industry Participant and or PREP Sponsor? Please reach out to <u>bngac@gmu.edu</u>, Thanks!

---- Client Testimonial ----

"I am always impressed by the students that come through the GMU PREP program. The student-team was focused on gathering an immense understanding of our system and the current issues and bottlenecks that came with it. They gathered information on their own, asked great questions and tinkered in order to think through probable solutions while always remembering the importance of the functionality for both our sales & logistics department and thus our customers. The solutions provided by the students have helped automate processes and create better visibility of our data and are sure to be used for years to come."

- Daniel Hill | Logistics Coordinator | Osito

George Mason University Costello College of Business Professional Readiness Experiential Program (PREP) | Page 3 of 11

Introduction

Osito Coffee, a key player in the green coffee import market, manages complex inventory and sales data primarily through Google Sheets. While this system offered basic functionality, it presented significant



Better coffee is our passion.

The majority of our purchasing focuses on high quality single-origin offerings from single producers and associations. However, we support growers by buying with a comprehensive approach that includes all qualities.

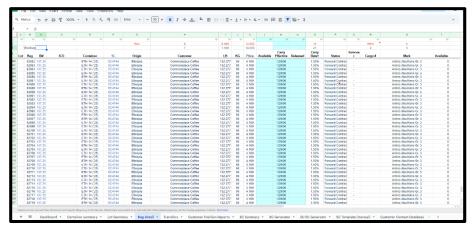
operational challenges, including considerable manual effort for tracking inventory across multiple warehouses, allocating sales contracts, managing customer communications, and generating actionable business insights. This reliance on manual processes limited real-time visibility into critical operations and created inefficiencies that hindered agility and strategic decision-making.

Recognizing these challenges, this project aimed to empower Osito Coffee by developing and implementing an integrated solution leveraging data visualization and workflow automation. The core objective was to transform their existing Google Sheets-based data into a dynamic and insightful system, thereby enhancing operational efficiency, reducing manual workload, and providing the clarity needed for informed business strategies. This initiative focused on delivering user-friendly tools that integrate seamlessly into Osito Coffee's existing workflows, providing both immediate operational benefits and a foundation for future growth.

Business Challenge: The Daily Grind

Osito Coffee was facing some classic growing pains that many successful businesses encounter. Their trusty Google Sheets, while a great starting point, were starting to show their limits as the business became more complex. Gaining a clear, real-time, and consolidated understanding of

inventory levels across various warehouses was a cumbersome and time-consuming process. Identifying specific lots, such as uncontracted bags ready for sale, required extensive manual filtering and cross-referencing.

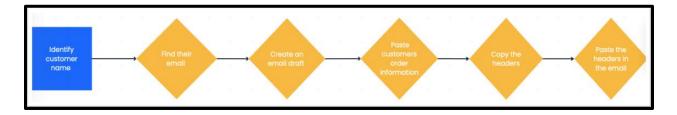


Then there was the challenge of information being scattered. Essential business information related to sales contracts, detailed inventory, customer data, and ownership transfer records was often distributed across multiple, sometimes disconnected, Google Sheets or numerous tabs within them. This fragmentation made comprehensive analysis difficult, hindered the

George Mason University Costello College of Business Professional Readiness Experiential Program (PREP) | Page 4 of 11

ability to obtain a unified view of operations. Pulling together comprehensive reports or being absolutely sure everyone was looking at the most current information was a constant effort.

Many essential daily tasks were also very hands-on. This included generating sales contracts, compiling customer position reports, notifying financiers of ownership transfers, and disseminating these documents via email. These manual steps were not only labor-intensive and repetitive but also susceptible to human error and delays, impacting customer service and operational responsiveness.



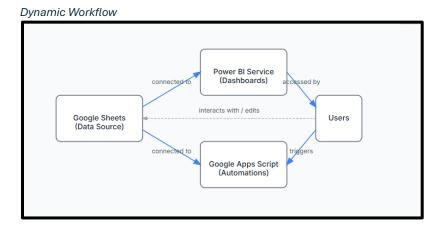
Finally, because it took so much effort to gather and make sense of all this data, getting fresh insights to guide business strategy was often a look in the rearview mirror rather than a clear view of the road ahead. This made it harder to be proactive and jump on new opportunities or spot potential issues before they grew. Osito Coffee knew that to keep growing and stay agile, they needed a way to streamline these processes and unlock the power hidden in their data.

Activities Done to Address the Business Challenge

To address Osito Coffee's challenges, our team, using our expertise in data visualization, operational workflows, and information systems, developed a two-part solution. We focused on business intelligence tools for bringing their data to life and Google Apps Script to automate those repetitive, time-consuming tasks, all while working closely with Daniel Hill to ensure our solutions accurately met Osito's needs.

First, we understood their operational environment. We spent time with their team, listening to experiences with inventory, sales, and customer communication. We mapped information flows, identifying manual steps and areas where technology could yield improvements. This groundwork was crucial for designing a solution that wasn't just clever, but genuinely helpful.

Then, we began mapping out the key ways business intelligence could help Osito. This plan showed us what kind of interactive prototype dashboards we needed to build, and we set ourselves to developing these initial dashboards in two different tools: Microsoft Power BI and Tableau. Doing this gave us a real hands-on way to see how each tool could take Osito's raw data and turn it into useful information they could act on.



A critical part of this was working closely with the Osito team. We showed them the interactive dashboards we built in both Power BI and Tableau, and they gave us their direct feedback. We kept tweaking and refining these dashboards based on what they told us, to make sure the tools did what they actually needed for their daily work. This back-and-forth process of building, getting feedback, and refining led us to a point where we could meaningfully evaluate how well both Power BI and Tableau were performing for them. We looked at everything: the costs and benefits of each, how good they were at delivering the kinds of dashboards Osito needed, how easily they connected with their existing Google Sheets, and just how user-friendly each one was. After taking a deep look at all these aspects, Power BI stood out as the best fit for Osito's needs in the short-term.

With this solid data foundation in place, we designed these specific dashboards:

• An **Inventory Insights Dashboard** gives Osito a clear view of what coffee they have, where it is, and which lots are ready to sell.





George Mason University Costello College of Business Professional Readiness Experiential Program (PREP) | Page 6 of 11

Displaying Top	p 10 Uncontracted Bags					* Total
ID#	Mark	Location		Total Bags		 Bags w/No
652.24	Valdeir Tomazini Lot 2	Continental Te	contractor both	4.225	65 Bags	Contract
43.200	Valdeir Tomazini Loc z	Continental re	minalis nu	4,223	1.54% of Total Bags	contract
419.24	Williar Joven Castillo, Cenicafe 1 & Pink Bourbon	Vollers Rotter	sam	1,156	34 Bags 2 94% of Total Bags	7,884
373.23	Edilzar Ordóñez Mazariegos	RPM Melbourn	e	676	26 Bags 3.85% of Total Bags	Top Bags
37.25	San Vicente del Caguán #2	Continental Te	rminals NJ	484	22 Bags	10
221.24	Ratnagiri CP 4	RPM Melbourn		400	4.55% of Total Bags 20 Bags	
			R		5.00% of Total Bags	
444.24	Munyinya 6 FW	Vollers Rottere	fam	361	19 Bags 5.26% of Total Bags	
30.25	Juan Jiménez Peña	Continental Te	rminals NJ	513	19 Bags 3.70% of Total Bags	
612.24	La Muralla #2	Vollers UK		1,309	17 Bags 1.30% of Total Bags	
		n			17 R	
	N America		Europe		Australia	
Location F	ID# E	Location F	ID# F		Location T ID# T	
Continental Terminals	Total 247	Vollers Rotterdam	Total	180	RPM Melbourne Total 111	
	652.24 65		419.24	34	373.23 26	
	37.25 22		444,24	19	221.24 20	
	30.25 19		445.24	12	369.23 13	
	589.24 14		420.24	12	363.24 12	
	513.24 14		374.24	11	10.23 7	
	23.25 12		205.24	10	376.23 6	
	655.24 11		204.24	10	361.24 5	
	42.25		460.24	9	354.24 5	
	44.25 9		433.24	9	370.23 4	
	659.24 8		61.23	6	360.24 3	
	Total 48	Vollers UK	Total	62	300.64	
	549.24 11	a summer of solid	612.24	17		
	107.24 10		601.24	10		
	107.24 10 547.24 7		607.24	10		
	341.24		007.24	0		

Tableau

• A **Customer Analysis Dashboard** shines a light on customer activity and sales trends, making it easy to see who's buying what and how those relationships are developing.



Power BI

George Mason University Costello College of Business Professional Readiness Experiential Program (PREP) | Page 7 of 11

Top 10 Customers	Customer Sales Histo							× ∓ -	Location (group)
Customer (SC S =	Customer (SC Summary)	Ŧ	Day of Date	F	Sales Rep	ID# (SC Sum		Destination	✓ Null
Bluestone Lane 1,625	Yourcoffee		February 4, 2025		Jordan	10.23	Decaf Divino Niño	RPM Melbourne	✓ Australia
Passenger Coffee 909	Wood St Coffee		January 29, 2025		Stuart	643.24	Null	Null	 Europe
Foster & Black 774	Wonderstate Coffee		January 21, 2025		Kyle	38.25	Wilson Alba Córdoba	Continental Termin	✓ N America
Tandem Coffee Roas 605			December 12, 2024		David	527.24	Wonderstate	Continental Termin	✓ Origin / Afloat
Onyx Coffee Lab 357	Wimp Decaf Coffee Co.		January 17, 2025		Andrea	345.24	Decaf Elías Roa Parra	Continental Termin	
Blossom Coffee Roa 237	Wide Open Road Coffee Roasters		December 30, 2024		Jordan	371.23	Luis Ordóñez Pérez	RPM Melbourne	Month of Date
Commonplace Coffee 215						372.23	Rony Ordóñez Mazariegos	RPM Melbourne	Last 6 months 🔹
Small Planes Coffee 125						379.23	Santo Domingo Teojomulco	RPM Melbourne	Month, Year of Date
Café Pista 83	Wells Coffee Co.		December 18, 2024		Daniel	332.24	Decaf Telila	Continental Termin	
Grand Total 4,930	Vox Roasters		March 19, 2025		Jordan	135.25	Shoondhisa	RPM Melbourne	🗹 (AII)
						137.25	Bookkisa	RPM Melbourne	December 2024
	Von & Vonnie		March 21, 2025		Stuart	636.24	Null	Null	✓ January 2025
	Vivid Coffee		February 27, 2025		Andrea	629.24	Bogalech Dukkale	Continental Termini	✓ February 2025
			January 27, 2025		Andrea	333.24	Decaf Tokuma (E.A.)	Continental Termina	March 2025
			January 21, 2025		Kyle	9.25	Franci Leonor Marin	Continental Termina	
						12.25	Jose Ever Muñoz Copa de Oro	Continental Termin	Bags (SC Summary)
									83 1,625
	Bags Under Contract	De	cember 2024			025	February 2025	March 2025	Top Bags 10 0 ()
					М	onth of Date			

Tableau

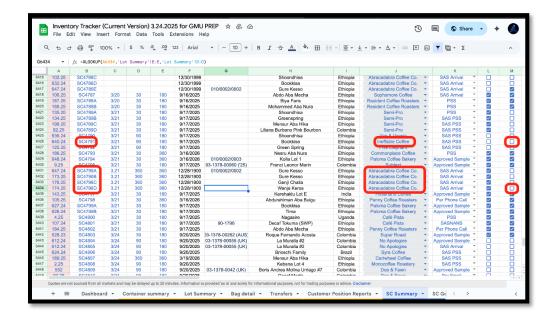
These dashboards were interactive, allowing Osito's team to filter and drill down into data to obtain answers.

The second component of our solution automated key workflows using Google Apps Script. Our focus on streamlining operations applied here. Since Osito operated within Google Sheets, automations triggered directly from their work environment. We wrote scripts to manage repetitive tasks:

• Smart SC# Allocation: An action like checking a box could trigger a script to locate bags in 'Bag Detail' and assign the Sales Contract number from 'SC Summary'.

Q	5	205	100% -	\$ %	.0 ₄ 00	123 Arial	• - 8 +	B I 🗢 🔺 🗎 🗄	3 - 1 = - 4	* P * A * G) (±	Ξ 🔻 🖬 ד Σ		^
L6454	-	jîc TRUE											
	A	В	С	D	E	F	G	н	1	J	к	L	М
41	184.25	SC4802	3/21	30	180	9/17/2025		Abdo Aba Mecha	Ethiopia	Penny Cottee Roasters	 Per Phone Call 	~	~
42	528.23	SC4803	3/24	30	180		03-1378-00262 (AUS)	Roque Fernando Acosta	Colombia		 Approved Sample * 	~	~
43	612.24	SC4804	3/24	90	180	9/20/2025	03-1378-00055 (UK)	La Muralla #2	Colombia	No Apologies	 Approved Sample * 		
44	612.24	SC4805	3/24	90	180	9/20/2025	03-1378-00055 (UK)	La Muralla #2	Colombia		 SAS Arrival 		
45	624.24	SC4806	3/24	90	180	9/20/2025		Brioschi Family	Brazil	Syra Coffee	 SAS PSS 		
46	189.25	SC4807	3/24	360	360	3/19/2026		Mensur Aba Hika	Ethiopia	Cartwheel Coffee	 SAS PSS 		
47	2.25	SC4808	3/24	90	180	9/20/2025		Kebena Lot 4	Ethiopia	Monocoffee Roastery			
48	552	SC4809	3/24	90	180	9/20/2025	03-1378-0042 (UK)	Boris Andres Molina Urriago #7	Colombia	Docurami	 Approved Sample * 		
49	99.25	SC4810	3/24	90	180	9/20/2025		Decaf Martir	Colombia	Doe & Fawn	 Per Email 		
150	99.25	SC4811	3/24	360	360	3/19/2026		Decaf Martir	Colombia	Blossom Coffee Roasters	 Per Email 		
51	632.24	SC4812	3/24	30	180	9/20/2025		Bookkisa	Ethiopia	Filigree Coffee			
52	186.25	SC4813	3/24	30	180	9/20/2025		Nesru Aba Nura	Ethiopia	Lemma Coffee Roasters		\checkmark	~
53	66.25	SC4814	3/24	30	180	9/20/2025		Malla 14	Colombia	Grounded Coffee Company	 Approved Sample * 		~
54	204.25	SC481545	3/25	30	180	9/21/2025	35-457-569	Long Miles Uganda	Uganda	Abracadabra Coffee Co.	·) · · · ·		
155						12/30/1899	#N/A	#N/A	#N/A		· · · ·	_	
66						12/30/1899	#N/A	#N/A	#N/A		· · ·		
157						12/30/1899	#N/A	#N/A	#N/A				
158						12/30/1899	#N/A	#N/A	#N/A				
159						12/30/1899	#N/A	#N/A	#N/A		· · · ·		
084						12/30/1899	#N/A	#N/A	#N/A		· · · ·		
61						12/30/1899	#N/A	#N/A	#N/A		· · · ·		
62						12/30/1899	#N/A	#N/A	#N/A		· · · ·		
83						12/30/1899	#N/A	#N/A	#N/A		• •		
64						12/30/1899	#N/A	#N/A	#N/A	· · ·	· · · ·		
65						12/30/1899	#N/A	#N/A	#N/A		· · · ·		
88						12/30/1899	#N/A	#N/A	#N/A				
167						12/30/1899	#N/A	#N/A	#N/A		•		
68						12/30/1899	#N/A	#N/A	#N/A		•		
189						12/30/1899	#N/A	#N/A	#N/A		•		
170						12/30/1899	#N/A	#N/A	#N/A		•		
71						12/30/1899	#N/A	#N/A	#N/A		· · ·		
72						12/30/1899	#N/A	#N/A	#N/A		· · ·		
73						12/30/1899	#N/A	#N/A	#N/A		•		
74						12/30/1899	#N/A	#N/A	#N/A		· · · ·		
176						12/30/1800	#N/A	±N/Δ	±10/4		· · ·	- O	- 0

• Automated Sales Contract Emailing: Another script could extract contract details from Google Sheets and email a summary or PDF to the customer.



• Automated Ownership Transfer Notifications: When transfer details were finalized, a click could send an email alert to finance partners.

	5 2		% -	\$ % .0, .00 123 Arial	• - <u>11</u>) + B	I ÷	A 🔆.	⊞ 83	- ≡ - ± ·	• } • <u>A</u> • [G)	Ξ 🖬 📍 🖬 ד Σ		^
F5766	A	fx в	с	D	E	F	G	н	1	J	к	L	м	N
1	Ŧ	+	- -	-		7	Ŧ	Ŧ	Ŧ	- - -	+		urchase Rei -	Sales Re
753		Crop to Cup	132.24	Kecho Anderacha (Telila) #2	3/19/2025	6		Ethiopia	60	C349835	010/0002/0018	Continental Terminals NJ	80811	
754		Crop to Cup	329.24	Fazenda Recreio natural	3/19/2025	6	3 owned/	Brazil	59	C356584	002-2293-0008	Continental Terminals NJ		
755		Crop to Cup	167.24	Hulikere Lot 3	3/19/2025	6		India	60	C349936	14-2287-2024-0004	Continental Terminals NJ	81114	
5756		Crop to Cup	33.24	Nesru Aba Nura Lot 5	3/19/2025	5		Ethiopia	60	C349845	10-706-0006	Continental Terminals NJ	80379.2	
5757		Crop to Cup	399.24	Divino Niño #2	3/19/2025	1		Colombia	70	C355101	03-1378-0221	Continental Terminals NJ		
758		Crop to Cup	328.24	Fazenda Recreio	3/19/2025	5		Brazil	59	C356585	002-2293-0009	Continental Terminals NJ		
5759		Crop to Cup	136.24	Telila	3/19/2025	1		Ethiopia	60	C349030	010/0002/0024	Continental Terminals NJ	80815	
5760		Crop to Cup	30.24	Mensur Abahika Lot 4	3/19/2025	1		Ethiopia	60	C349842	10-706-0003	Continental Terminals NJ	80379.1	
761		Crop to Cup	476.24	Jose Elcias Martinez Pink Bourbon	3/19/2025	1		Colombia	70	C356472	03-1378-00265	Continental Terminals NJ		
762		Osito	332.24	Decaf Telila	3/19/2025		2 / owned	Ethiopia	60	C354896	SC-80796	Continental Terminals NJ		
763		Osito	579.24	Mártir #2	3/19/2025		2 / owned	Colombia	70	C360250	03-1378-000026	Continental Terminals NJ		
5764	BV	ETG World	27.24	Mensur Abahika Lot 3	3/20/2025	1		Ethiopia	60	CF151604-04	010/0663/0004	Vollers UK	P3391.ET	S5688.
5765	LLC	Crop to Cup	388.24	Fazenda Recreio natural	3/20/2025			Brazil	59	C358336	2-2293-0011	Continental Terminals NJ		
5766		Crop to Cup	403.24NJ	Fazenda Recreio washed	3/20/2028		3 / owned	Brazil	59	C361004	2-2293-0014	Continental Terminals NJ		
5767		orop to oup	514.24	Fazenda Recreio natural	3/20/2025	10		Brazil	59	C359353	2-2293-0008	Continental Terminals NJ		
5768		Crop to Cup	20.25	Luis Gildardo López Copa de Oro	3/20/2025	4		Colombia	24	C361322	03-1378-00071 (*25)	Continental Terminals NJ		
5769		Crop to Cup	80.24	Capixaba Blend (Muniz Freire)	3/20/2025	10		Brazil	30	C347370	2-2095-0035	Continental Terminals NJ	80551	CON08
5770		Crop to Cup	400.24	Mártir #2	3/20/2025	3		Colombia	70	C355102	03-1378-0222	Continental Terminals NJ		
5771		Crop to Cup	320.24	Rony & Edilzar Ordóñez Mazariegos	3/20/2025	2		Mexico	69	C355665	016-3170-011	Continental Terminals NJ		
772		ETG World	399.23	Alejandro Hernández	3/20/2025		1 / owned	Mexico	69	C338691	016-2798-0095	Continental Terminals NJ	P2884.MX	S4969.
5773		ETG World	411.23	Teodolo Álvarez	3/20/2025		1 / owned	Mexico	69	C338703	016-2798-0105	Continental Terminals NJ	P2884.MX	S4969.
5774		ETG World	386.24	Capixaba Blend	3/20/2025	16		Brazil	30	C358577	2-2095-0002	Continental Terminals NJ	1000670	200113
5775		ETG World	533.24	Mutana 5	3/20/2025	5		Burundi	60	C361026	27-01-616	Continental Terminals NJ	1000798	20013
5776		ETG World	538.24	Bumba 5	3/20/2025	2		Burundi	60	C361031	27-01-13209	Continental Terminals NJ	1000798	20013
777	AUS	ETG World	364.24	Divino Niño #2	3/21/2025	16		Colombia	70	03-1378-00206	03-1378-0206	RPM Melbourne	1000665	20011
778	LLC	ETG World	562.23	Fazenda Recreio Maragogype	3/21/2025	6		Brazil	59	CA808050	002-4542-0374	Annex CA	P3222.BR	\$5352.
5779		ETG World	617.23	Huila	3/21/2025	80		Colombia	50	C344997	#0001 (Co)	Continental Terminals NJ	P3286.CO	S5516.
780	BV	ETG World	285.24T	Divino Niño #2	3/21/2025	1		Colombia	70	CF154324-16	03/1378/00153	Vollers UK	P2934.CO	S5080.
781	LLC	Crop to Cup	41.25	Arles Jair Galindez	3/21/2025	8		Colombia	70	C361344	03-1378-00092 (*25)	Continental Terminals NJ		
782		Crop to Cup	45.25	Martiniano Hoyos	3/21/2025	8		Colombia	70	C361348	03-1378-00096 ('25)	Continental Terminals NJ		
783		Crop to Cup	46.25	Liliana Burbano	3/21/2025	9		Colombia	70	C361349	03-1378-00097 ('25)	Continental Terminals NJ		
784		Crop to Cup	10.25	Gildardo López Hoyos	3/21/2025	1		Colombia	24	C361312	03-1378-00061 ('25)	Continental Terminals NJ		

• Automated Customer Position Updates: Compiling and emailing customer positions, including orders or inventory status, could be accomplished with a trigger.

Q	5 4 8 8	87% - \$ %	.0 _↓ .00 1	23 Defa	ul 👻 🛛 —	10 + B I ÷ A è.	⊞ 53 .	• + • • • = • •	<u>A</u> ▼ C	:		- Σ		^
5	▼ <i>f</i> x													
	В	С	D	E	F	G	н	I.	J	к	L	м	N	0
	Customer	Location	Origin	sc	Status	Mark	ID#	ICO	Price	Carry Rate	ЕТА	Total Barr	COUNTA of	Email Se
			-									-	Available	
	1A Coffee Roasters		Colombia	SC2306	In store	La Muralla Pink Bourbon	253.23	003-1378-00167	5.850	23.80%	8	20	7	
	Abracadabra Coffee	Continental Terminals	Brazil Total										14	
	00.	145	Colombia	SC4022	In store	Decaf Elias Roa Parra	345.24	03-1378-0191	5.350	9.00%	Available	10	2	
				SC4163	In store	🗖 La Muralla #2	465.24	03-1378-00254	4.750	7.50%	Available	10	4	Ō
	Almanac Coffee	Continental Terminals	Burundi	SC4529	🗖 In store	Gaharo 1	516.24	27-01-13219	8.000	1.50%	Available	2	2	-
-	Anomalous Coffee	Continental Terminals	Colombia	SC4404	In store	Jose Ever Muñoz Copa de Oro	12.25	03-1378-00063 ('25)	15.250	1.50%	Available	1	1	
	Archetype Coffee	Continental Terminals											50	
	Ave Espresso	Continental Terminals	 Brazil Tota Colombia 			San Vicente del Caguán #2	37.25	03-1378-00088 ('25)			Available		2	
	Blueprint Coffee	Continental Terminals			In store	San Vicente del Caguan #2	37.25	03-1378-00088 (*25)	5.850	1.50%	Available	1	1	- H
	Shaphin contra		E Ethiopia		In store	Bookkisa	103.24	10-773-0013	5.250	12.00%	Available	30	14	
	E Bluestone Lane	Continental Terminals	🛨 Brazil Tota	1									375	ō
	Brandywine Coffee Roasters	Continental Terminals	🗖 Burundi	SC4235	🗖 In store	🗖 Ninga 2	414.24	27-01-13205	7.200	4.50%	Available	5	5	
	require			SC4296A	In store	Nkonge 3	535.24	27-01-13249	7.950	1.50%	Available	5	5	
				SC4296B		Ninga 11	544.24		7.950	1.50%	Available	5	5	
5				SC4296C		Ninga 13	545.24		6.700	1.50%	Available	10	10	
	Cafe Even	Continental Terminals			in store	Jose Elcias Martinez	394.24	03-1378-0216	6.450	7.50%	Available	2	2 360	H
	- ours rista			SC4294	In store	Mutana 5	533.24	27-01-616	6.700	1.50%	Available	10	9	ď
				SC2981C		Mohammed Aba Nura Lot 1	28.24	10-706-0001	4.450	12.00%	Available	20	1	
	Canadian Roasting Society	Continental Terminals	Burundi	SC4353A	In store	Musumba 3	524.24	27-01-13242	7.950	1.50%	Available	4	4	
	Capacity Coffee	Continental Terminals	🛨 Brazil Tota										1	
				SC4459B		Luis Ordóñez Pérez			5.750		Available	1	1	
				SC4459C	In store	San Pedro Ocopetatillo #2	322.24	016-3170-013	6.250	3.00%	Available	1	1	
	Carrier Roasting	Continental Terminals	🛨 Brazil Tota	1									19	

Finally, to make sure Osito could hit the ground running, we created thorough documentation, including easy-to-follow guides on how to use the new dashboards and automations, and how to maintain them. We wanted to leave them not just with the knowledge to make the most of our solution. This comprehensive approach, from understanding their needs to delivering user-friendly tools and support, was all about giving Osito Coffee a real boost in how they could manage their business.

Results & The Positive Impact

The dashboards and automations returned positive changes at Osito Coffee. The transformation took steps to convert from a manual coffee grinder to a high-tech espresso machine; the difference in efficiency and the quality of insights is remarkable.

Before, getting a handle on inventory or sales trends felt like piecing together a puzzle. Now, Osito Coffee has dynamic dashboards that show them what's happening with their stock, sales, and customers in real-time. This saved hours previously spent searching spreadsheets, enabling identification of opportunities. The enhanced visibility means they can spot opportunities, like which coffee beans are hot sellers or which inventory needs attention, much quicker. And when you can see things clearly, you can make smart decisions faster, whether it's responding to a customer query or adjusting to market changes.

One of the biggest wins is the sheer amount of time saved. The automations absorbed repetitive work associated with data entry, cross-referencing, or drafting emails. This reduced tedious tasks, and it means the Osito team now has more brainpower and time to focus on

things that really grow the business like building stronger customer relationships, exploring new market opportunities, or strategic planning.

Manual processes can lead to error. Automating processes like matching sales contracts to inventory reduced discrepancies. The dashboards serve as a single source of truth for key metrics, and automations maintain data consistency. Now, more people across Osito Coffee can easily see and understand what the numbers are telling them. This helps build a culture where everyone is thinking with data and making smarter, more informed choices. Instead of just reacting to problems, they can be more proactive, spotting trends and tackling potential issues before they become big headaches.

By making their core processes smoother and less dependent on manual effort, they're now in a much better position to handle more business as they grow, without getting bogged down. The tools we've built are also flexible; so as Osito's needs change, their new system can adapt and grow with them. While we're eager to see the long-term numbers, the immediate feedback and the clear streamlining of their daily tasks indicated definite enhancements for Osito Coffee. It represents a step up in how they use data to run and grow their business.

Conclusion

This project has been a fantastic journey with Osito Coffee, and we're thrilled with the transformation we've helped them achieve. By strategically implementing a dual solution comprising interactive Microsoft Power BI dashboards and targeted Google Apps Script automations, Osito Coffee is now equipped with enhanced tools for data-driven decision-making and significantly improved operational efficiency.

While their data still lives in Google Sheets for now, this project has unlocked its potential and set the stage for future enhancements. As Osito Coffee continues to grow, these tools can grow with them, and they're now in a great position to consider even more advanced data strategies down the line.

Ultimately, we're proud to have partnered with Osito Coffee, and especially with Daniel Hill, to help them move from manual processes to an automated, insight-rich operation. It's a significant leap forward, empowering them to navigate the coffee market with greater confidence and efficiency. We're excited to see how these new capabilities help them brew even greater success!

PREP Student Reflection

This Professional Readiness Experiential Program project with Osito Coffee was a learning experience, extending beyond technical skills. One of the most significant takeaways for our team was the profound importance of structure, adherence to deadlines, and the discipline of working within established professional formats.

From the outset, the project required us to plan, breaking challenges into tasks. Provided guidance, with templates and examples, was instrumental. At first, the prospect of conforming to specific documentation styles and presentation formats might have seemed like an added layer of complexity. However, as the project progressed, we quickly realized the immense value of this structured approach. It forced us to think critically about how to communicate complex technical information clearly and concisely to a diverse audience, including stakeholders who might not have a deep technical background.

Meeting interim deadlines and milestones was a constant pressure. But it taught us the realworld necessity of time management, collaborative planning, and proactive communication within the team to ensure we stayed on track. There wasn't room for procrastination; each phase built upon the last, and a delay in one area could have a cascading effect. This imitated the rhythm of professional project work, where accountability and timely delivery are paramount.

Also, the emphasis on producing deliverables in an expected, professional format – from the initial proposal to the final turnover documentation and this very write-up – was a crucial lesson. It wasn't just about *what* we delivered, but *how* we delivered it. This attention to detail, clarity in presentation, and adherence to established norms are clearly skills that transcend this single project and are fundamental to success in any professional environment. We learned that a well-structured, clearly written document is as important as the technical solution itself, as it ensures the work is understood, usable, and sustainable by the client.

This project provided an understanding that innovation and technical skill, alongside operating in a structured framework, respecting timelines, and professional presentation, are critical components. These are lessons we will carry forward, appreciative of the preparation this PREP experience afforded us.