# Leveraging the CATAPULT Grant to Develop the CarePilot App: Transforming Healthcare Navigation for Better Patient Outcomes

A Professional Readiness Experiential Program (PREP) Project Effort

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Interested in being an Industry Participant and or PREP Sponsor? Please reach out to <u>bngac@gmu.edu</u>, Thanks!

### Introduction

The CarePilot project aims to revolutionize the way patients and caregivers navigate the complex healthcare system. By leveraging innovative digital solutions, CarePilot seeks to provide accessible, user-friendly tools that streamline patient care coordination, enhance communication with healthcare providers, and ultimately improve health outcomes. This initiative is driven by a need to simplify medical processes and ensure patients receive timely, efficient, and high-quality care.

### **Business Challenge**

he primary business challenge CarePilot addresses is the fragmentation of the healthcare system, which often leads to inefficiencies, miscommunications, and suboptimal patient experiences. The project aims to Improve patient engagement and access to healthcare resources; Enhance coordination between patients, caregivers, and medical professionals; Reduce administrative burdens and inefficiencies in healthcare navigation; and Foster a datadriven approach to personalized healthcare solutions.

### Activities Done to Address the Business Challenge

To overcome these challenges, the CarePilot team undertook several key initiatives. They developed a digital platform that integrates healthcare navigation tools. They designed user-friendly interfaces to ensure accessibility for diverse patient groups. They partnered with healthcare providers to ensure seamless integration with existing systems. They then implemented feedback loops to continuously refine the platform based on user experiences. They also ensured compliance with healthcare regulations and data security standards.

## **Results & The Positive Impact**

The implementation of CarePilot, once launched, can lead to several measurable improvements. CarePilot can Increase patient satisfaction due to easier healthcare access; Reduce administrative workload for healthcare professionals; Improve efficiency in scheduling, medical record access, and provider communication; Enhance data collection, leading to better patient care insights and decision-making; and Strengthen collaboration between patients, caregivers, and medical teams.

#### **Conclusion**

CarePilot demonstrates the potential of digital innovation in addressing long-standing healthcare challenges. By simplifying healthcare navigation, enhancing patient-provider interactions, and improving overall efficiency, the project paves the way for a more patient-centric healthcare system. Moving forward, CarePilot will continue to evolve, integrating emerging technologies and expanding its reach to maximize its positive impact.